



DustyRoads *web&print*

BASIC ENTRY PACKAGE

\$500.00

Publishing Packages vary with Web Hosting Company
We can help you with this

Basic Entry Package - professional looking starter pages.

Our "**Presence Only**" websites are ideal for a **small business or organization** with a low budget who just needs a web presence, and plans to generate most leads through print or word-of-mouth advertising. Please note that due to the low cost of the Basic Entry Package, these specific websites do not contain **all** Search Engine Optimization processes which attract searches through search engines such as Google. Their purpose is to have a "presence only" website to which the client can drive their existing and new clients through other means. Some of these may include print newsletter advertising, business cards, flyers, or even video or electronic presentation, etc.

The **DustyRoads Web&Print** Basic Entry Package is also ideal for a **community group or non profit organization** who has a limited budget but a wide-spread audience. Having even a small website is an absolute necessity, and this is a great choice for you! Although this design is not as extensive as a larger custom designed websites, **the 4-page website design** is professional looking and can assure you of a very good presence! Put your domain name on all of your printed material and signs and direct your intended audience to your website.

We also maintain and update the information on your website as requested. This helps to keep your website current on the internet. Please be aware that **updates and changes do incur a nominal charge (see below)** but with well timed and well planned updates, charges are kept to a minimum. We can help you with that. Remember there is no charge for consultations or questions and **no monthly maintenance charges**...just design / labour hours on a "as requested basis".

The extra maintenance charges for all changes, updates and adjustments apply to both the Entry Level and the Corporate Level sites, and are based on our hourly rate of \$80.00 per hour. Note that we do not charge a standard monthly carrying rate. We only charge for the actual time it takes to perform the requested changes and republish only the altered pages. For example:

1 hour production time	\$80.00
30 minutes production time	\$40.00
15 minutes production time	\$20.00