



DustyRoads *web&print*

GRAPHIC DESIGN SERVICES
for all print media

You cannot rush creativity!

Offline print projects include brand identity design and a full range of print promotion (reports, magazines, billboards, advertisements). This is where our knowledge of the printing industry comes into play. Commercial printing is where just one typo or a wrong turn of phrase can instantly cost you thousands of dollars. Offline projects can also be formatted for online use, because a brand is seen across the board, and reports, newsletters, and leaflets can be made available for download from the company website.

Every project is unique to it's own goals, and in order to meet those goals several very different services may be needed. We provide a wide array of graphic services including technical drawing and illustration, photo retouching, corporate electronic presentation with animation, and conversion of print materials to web-friendly documents.

It's not unusual for a client to expect all of the above from just one graphic designer and that requires a lot of expertise. Traditionally, the role of the graphic designer was incredibly specialized, but today, a designer must wear many hats. Our graphic design service, our data input / data base / large document design and management services are charged out at **\$50 per hour**.

Large Document Creation and Management

We produce small or large reports which may include photos, tables, charts, 3D presentation graphics, etc. We are experts in data input with **Excel and Access Database** use with large document management. AND we function in both **Mac OS** and **Windows** as well.

More Services and Products

Our graphic design services can be applied to many products and projects

minor technical illustrations
product information sheets
flyers
Posters
Trade show display material
Programs

manuals
business cards
brochures
calendars
catalogues
booklets

media and product campaign
rack cards
reports
wide format printing
presentation folders
stationery design

In addition we can see your print job through to the finished product. Our affiliate printing company, LA Printing Ltd. will provide a printing estimate and arrange delivery direct to you.

OR

We will provide a color proof for each print project and a print ready PDF file which you may take to a Printing firm of your own choosing.